Web 1.0 vs. Web 2.0

Shift happens!

Liz Hood
Media Specialist
Saluda Trail Middle School

http://www.oreilly.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.html, http://joedrumgoole.com/blog/2006/05/29/web-20-vs-web-10/
http://www.vinoymoham.com/web-10-vs-web-20-roundup.html

Web 1.0 vs. Web 2.0

Web 1.0 was about companies. *Dot com Bubble*	**Web 2.0 is about communities.** *MySpace Facebook*
Web 1.0 was about homepages.	**Web 2.0 is about blogging.**
Web 1.0 was about wires.	**Web 2.0 is about wireless.**
Web 1.0 was about Netscape.	**Web 2.0 is about Google.**

Web 1.0

Read only
Web as reading platform
Developer authorship
Individual intelligence
Software applications
Commercial/proprietary
Static
Impersonal
Restricted collaboration
Short tail
Official releases
Text-based
HD as storage platform
Lecture

Web 2.0

Read/Write/Collaborate
Web as publishing platform
Public authorship
Collective intelligence
Web as software platform
Open source/shared
Dynamic
It knows you & your needs
Collaborative
Long tail
Constantly versioning
Multimodal
Web as storage platform
Conversation

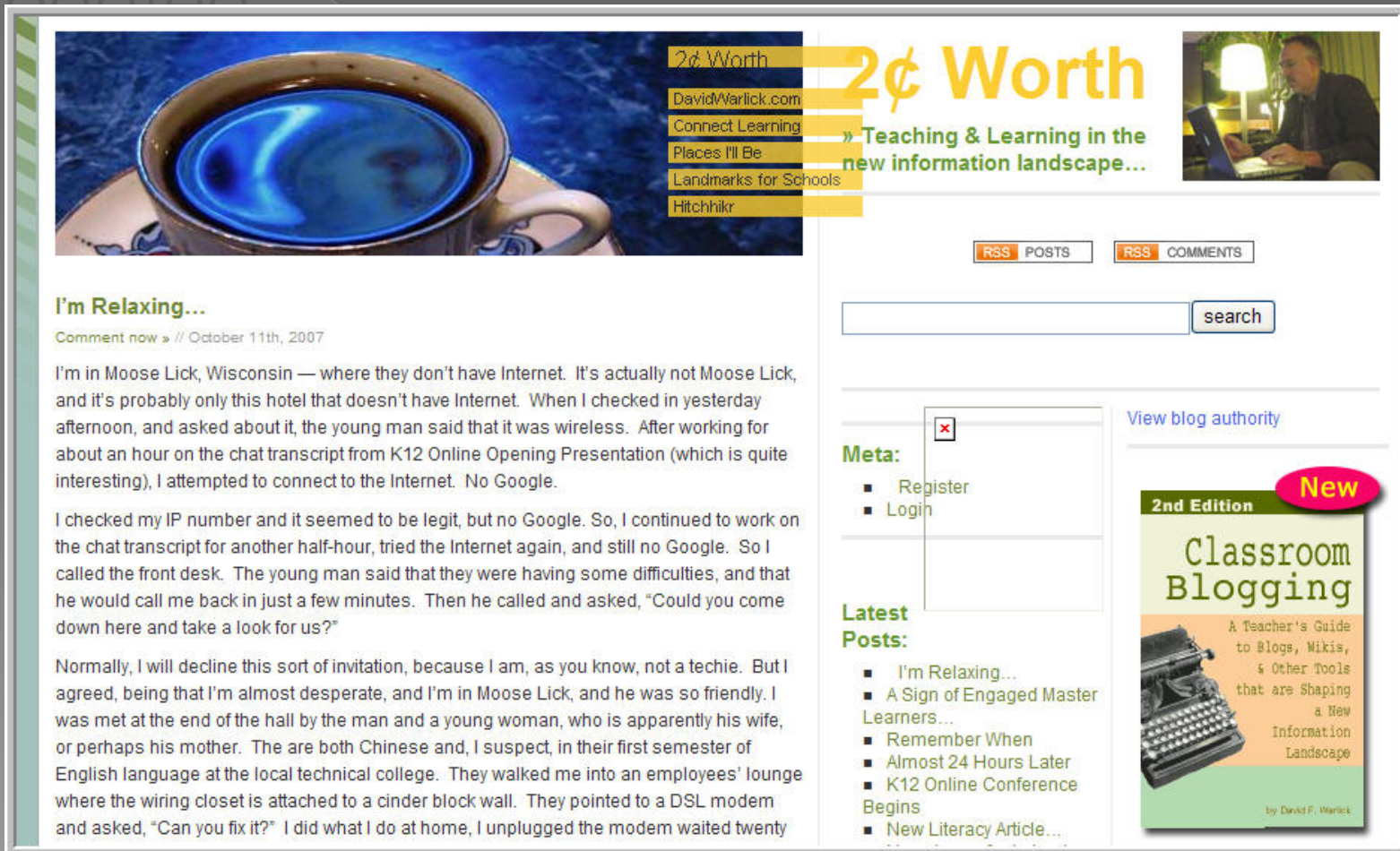"Search challenges reveal at least five significant shortcomings in students' abilities to use technology."

What students don't do well	What they do instead
Turn a question into a query	Rush ahead toward an answer, grabbing some of the criteria or the whole statement
Choose the right database	Enter words or phrases into Google
Recognize information when they find it	Rush past important information and clues, continue to browse
Find better keywords	Stick with their original words and browse
Verify the credibility of information	Accept what they find at face value

http://www.sizlopedia.com/2007/08/18/web-10-vs-web-20-the-visual-difference/

New Vocabulary

- **Blog** – short for weblog. A weblog is a journal (or newsletter) that is frequently updated

New Vocabulary

- **Wiki** – This is a website that includes the collaboration of work from many different authors: allows anyone to edit, delete, or modify the content on the web. (Wiki means "quick" in Hawaiian.)

New Vocabulary

- **Avatar** – is a computer user's representation of himself/herself or alter ego,

- three-dimensional model used in computer games

- a two-dimensional icon (picture)

- "object" representing the embodiment of the user

New Vocabulary

- **RSS** – **R**eally **S**imple **S**yndication – is a family of XML file formats for web syndication used by new websites and weblogs.

- **XML** – Extensible Markup Language - Code we don't have to understand but know it works.

Consumer $\longrightarrow$ Prosumer